



lifestyle newborn guide



what is "lifestyle" photography?

lifestyle photography is a photography style that focuses on capturing subjects in a natural and organic way. lifestyle work captures natural interactions between subjects, rather than simply posing everyone. but don't worry, i will still give direction to make sure everyone is looking their best!

i prefer lifestyle newborn because it allows us to capture those day-to-day interactions that are the sweetest memories of those early days. i want you to look back on those images and remember how your baby smelled and how it felt to hold them when they were so small.



tips on what to wear

1. be true to your family

i suggest a soft color palette when choosing outfits. start with one person wearing something that is a print or pattern and build out from that piece. these sessions are in home, so aim for comfortable lounge-wear with socks, no shoes.

2. prioritize comfort

my goal during our session is to capture natural interactions. if you or your kiddos are uncomfortable, that will be difficult. let the kids and your partner wear clothes they are comfortable moving around in and that capture their individual personalities. for your newest little one, a white onesie for the detail shots is ideal and then a sleeper, swaddle or outfit you love.



how to have a great session

1. get everyone on board

start coaching your kids (and partner) a few days in advance of our session. get their ideas and input so there is buy-in. let them help pick and plan their outfits and let them help choose the activities.

2. plan activities

what is most important to you that we capture? nursing or bottle feeding? bath time? baby in a specific outfit or with a specific stuffie or blanket? the first "official" newborn photo with monthly stickers or blankets?

3. relax

do not worry about deep cleaning your home. tidy the spaces you know we will use, i come prepared to help tidy so please do not stress. choose some spaces in your home with good light. open all the curtains and blinds to allow as much natural light as possible. we will follow baby's lead. sessions can take anywhere from 1-4 hours depending on how many breaks baby needs.



practical preparations

1. white onesie + blanket

for the sweet close-ups and detail shots, please have a white onesie and a blanket ready. if you prefer a colored onesie, that is also completely fine! but make sure we can see baby's feet and hands!

2. lighting

open all the blinds and curtains, the more natural light the better! we will likely use the living room, the master bedroom and the nursery for our shots.



investment

\$300+

lifestyle newborn sessions take place in your home within 6 weeks of baby's birth. these sessions take anywhere from 1-4 hours. you will receive 100+ images.

(twins \$450, triplets \$600)

a 20% non-refundable deposit is due when booking, this is transferable if we need to reschedule.
.50 per mile each way outside of grant county, in.



what to expect after your session

1. image delivery

you will receive your album within 4 weeks of our session, more often sooner. these images can be downloaded and the album can be shared with whoever you wish to have access.

2. posting images

please do not add any filters to the images on social media. these images are already edited. when posting, please tag my business account.



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